



the
mentor



Interview Andie Jones
Words Jessica Gibson

Meet the man that has reinvented himself three times over and still come out on top. This is David CM Carter's story.

Born with Wanderlust

Despite being born in London with two English parents, David Carter had had quite the international childhood. His father was a banker whose career took him and his family to Australia and New Zealand. "I think that experience at such a young age gave me such a travel bug and such a wanderlust. It gave me a real interest for having friends all around the world from different colours, religions and genders", David told Andie Jones.

A Bond Ambition

At the age of nine, David and his family moved back to the UK and settled down in Cobham, Surrey. "From the age of about 11 I was besotted with James Bond and all I wanted to do was join the Army. I was fit as a fiddle, studied foreign languages and I was going to be James Bond", David revealed. "One of the reasons I wanted to be James Bond is because he went to far flung, exotic places which I visited when I was younger. He drove fast cars and had beautiful women!" Whilst he was incredible fit and played Rugby for his county, David unfortunately developed a congenital disorder that led to him having an artificial hip fitted. "I had to have two major operations to get it put in; it was a real rude awakening in my life. Not only did I not have a plan A, I didn't have a plan B or C either", he said.

The Banking Back-Up

After accepting that his jet set army dream

was over, David set out to look for another career path that would still allow him to enjoy an international career he so badly craved. "I saw an advert in the financial times which said come and join the racy pacey world of high finance and important deadlines, become an international officer trainee executive for HSBC. It sounded very James Bond so thought I'd apply", David explained. The first ten years of David's career were spent with HSBC as well as a Californian bank called Security Pacific and he enjoyed a decade working all over the world.

Entering Entrepreneurship

After 10 years of enjoying an international career in banking, David felt it was time for a change. "I had a real in depth understanding of how businesses made money and I wondered if I could actually run a company myself", he said. He resigned from his banking career and went on to spend 10 years in the UK operating golf and country clubs. "I set up a company called Family Golf as there was a new fashion of 'pay as you play'", he said.

The Curve Ball

"The biggest earthquake in my career happened around then. I actually got married when I was very young and after 18 years of being together with my wife she fell in love with another woman. They decided to move away together", he explained. At that time David was CEO of a public company and suddenly had full custody of his three and

seven year old children realising he couldn't juggle both responsibilities. "Obviously I decided the children came first so I wanted to start a new venture that I'd love doing, which paid the bills and was family friendly. But I didn't have a clue what it was".

The Start of Something New

Whilst taking some time out to figure out his next steps, David began providing business consulting to friends on the side. With so much experience in running businesses, more and more friends began to ask David for advice. Over the next six months I ended up with five clients", he said.

He was even introduced to a very famous celebrity who was looking for some guidance. "I met this famous person for lunch and we got on like a house on fire. We both had high profile jobs and we were both single parents. At the end of the lunch she said I'd really like you to be my mentor" David explained. "That night I picked my kids up and was driving home with them asleep in the back seat and I realised I was already doing all those things that I had set out to find in a job".

The Mentoring Empire

"Over the next 14 years, I built the world's leading chief executive mentoring company. I had clients and offices dotted all around the world from Singapore to San Francisco", he said. With his incredible business mentoring advice, David made over 50 people into multi-millionaires and established his strategy in 20 breakthrough steps. He published these steps into a book, which has resulted him receiving over 540 emails of thanks. "My book will hopefully change the lives of millions of people by giving them tools and a route map for how they can become the best version of themselves".

Despite facing various obstacles in life, nothing has stopped David from achieving success. It's safe to say he that has turned his own life around, as well as thousands of others around the world.

For more information visit:
www.davidcmarter.com

