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Welcome,

Here's a chance for you to combine truly unique one-of-a-kind experiences with exclusive business building, high level networking, deal making and power connections that only occur outside 'normal' business settings. I want to share with you a new, exclusive, private network bringing together extremely talented, determined and creative leaders with other 'hot property' mavericks, all under one umbrella known as **THE ROCKET CLUB**. The mission of THE ROCKET CLUB is, quite simply, to find better ways. **Members of THE ROCKET CLUB are likely to be leading, creating or bucking trends.**

I have worked with more than 100 visionaries and influencers across various industries, worldwide. My clients' circles of influence stretch from Cape Town, Mumbai, Hollywood, Silicon Valley, Lagos, London, Sydney and Singapore to Dubai. I currently mentor ten highly successful, carefully chosen clients, including CEOs, celebrities, philanthropists, world-class 'creatives', politicians and other top-drawer 'movers, shakers and shapers' - all striving to be the best in their chosen fields.

In 2012 THE ROCKET CLUB gets lift-off. We're absolutely intent on inviting the right members and would love to meet to explain the network and explore your thoughts about it. This nascent network is reserved for a select group looking to come up with cutting edge, futuristic, winning solutions and answers. My expertise has given me a sure-fire understanding of what is necessary to inspire leaders to work together. A private, confidential and safe network of ingenious professionals such as THE ROCKET CLUB will help it's members become better leaders and better people.

THE ROCKET CLUB is my direct response to a demonstrable hunger from those I work with. My clients have an insatiable appetite for meaningful connection, professional growth and personal development. They want to meet, know and befriend their like-minded and visionary peers.

I very much hope this resonates with you, and that we can discuss together these very exciting possibilities as I consider who to nominate for membership in THE ROCKET CLUB.

David C M Carter
The Mentor
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THE ROCKET CLUB

What is THE ROCKET CLUB?

THE ROCKET CLUB has been established to cater to the specific and unique needs of current 'Movers, Shakers and Shapers' and the 'Who's who?' of the next generation of leaders in the UK. Members will benefit by working and networking with the best of the best in a collaborative effort to significantly accelerate their professional and personal development.

David Carter has fashioned an organisation that is truly in synergy with the unusual and exclusive needs of such leaders. Membership in THE ROCKET CLUB is restricted to around 100 members, carefully selected A-listers and business leaders - exceptional, platinum ticket holders.

Why create THE ROCKET CLUB?

Over many years, I have, independently and extensively, mentored countless CEOs, Movers, Shakers and Shapers. I have deep experience in having been a and are mentor to clients all over the globe. My success has been phenomenal. I have observed that many of my clients need better and more specific high-end networking contacts, and some were simply not prepared for the realities they faced. Any standard training or development afforded to them was not sufficient to meet the specific challenges they would encounter.

I have developed a paradigm to provide those at the top of their game with an intimate and exclusive environment, which is conducive to unlimited growth. THE ROCKET CLUB is built on the premise that collaboration with other visionary power-holders is essential.

By tapping into the collective creative genius of ROCKET CLUB members, we will create an intellectual alchemy that will WOW! Members will collaborate to solve problems - their own or the world's, present or foreseen. That metaphorical clay-footed, old Roman named Status Quo will be investigated, confronted, declared wanting, and dispatched. There is no room for his rusty old chariot and his stone tablets of DOs and DON'Ts in the era of rocket ships and the internet.

The world is changing at a faster and faster pace. The river of technology is merging with the river of higher human consciousness, creating a new force that is opening eyes, minds and hearts. People are being empowered and emboldened. New paradigms are turning isms into wasms.

When Alexander Dubcek led the Prague Spring of 1968, his intent was to create 'communism with a human face'. We urgently now need to create a new era of capitalism with a human face. This means less greed and more love. We must ask ourselves, 'Where is it written that commerce is best when devoid of conscience?' Corporate social responsibility is a concept that will not fade away. Tomorrow's leaders must learn new ways today. First and foremost, they must learn that we are all, well and truly, in this together. We don't need more declarations of independence: we need a declaration of interdependence.



The role of THE ROCKET CLUB

1. To provide an intimate and exclusive environment for members to develop a deeper understanding and awareness of the areas of themselves and their enterprises that they either know they don't know (enough) about, or don't know they don't know (anything) about.
2. To raise members and their enterprises to a significantly higher level of awareness and capability.

These goals will be achieved through a combination of networking, education, and a concierge service (outlined below).

The inspiration behind THE ROCKET CLUB

When we raise our own levels of awareness/consciousness, we elevate our performance. This is true in our professional and personal lives. If the most important members of an enterprise are not growing and bettering themselves, it is probable that their enterprises are not performing optimally, either. Just as we owe a duty of growth to those we cherish, we also owe the same duty of growth to the companies, stakeholders, employees and customers we serve - and this is where being in an exclusive organisation like THE ROCKET CLUB comes into its own. Be the very best version of yourself, and serve those who serve you, optimally.

I am privileged to have been regarded and acknowledged as one of the world's top mentors to leaders for many years. I help my clients become, 'the very best versions of themselves.' I help them raise the performance of their enterprises in an effort to make those entities the very best versions of themselves.

I promise exposure to, and networking opportunities with, only the best, whether they come from the worlds of business, arts, entertainment, politics, spirituality, philanthropy, science or personal development. Our speakers and events will be without parallel.

Membership benefits of THE ROCKET CLUB

Membership benefits of THE ROCKET CLUB each year will include, but not be limited to:

1. THE ROCKET CLUB Annual Gathering

An annual two-day symposium (Sunday 6pm - Tuesday 6pm) will provide members with some deep-dive learning and networking. The inaugural event will take place in November 2012.

We will place before you remarkable, bright stars, some of whom you previously may not have heard of. We are confident, however, that these speakers will enthral and illuminate all in attendance.

The theme will always be about topics that are coming down the tracks - at 140 mph - that members either don't know about, or know they don't know about - things that will certainly be top of agenda for them in the immediate future.



2. Two Peer-Mentoring sessions per year

Members will be nourished by a peer-mentoring group led by an expert facilitator. These groups will be hand-picked for diversity and chemistry. Group members will come from non-competing industry sectors.

Participating members will explore issues of importance to themselves and their enterprises. They will collectively brainstorm solutions to possible/actual problems and challenges posed by such issues.

Employment of the Chatham House Rule will ensure a level of openness, safety and confidentiality for members as they contribute their thoughts to the search for solutions to problems, real and potential.

3. Monthly Member Events

THE ROCKET CLUB will host two breakfasts, lunches or dinners per month, with high-quality speakers. The events will deliver outstanding content and networking opportunities.

At these events, members will have opportunities to create long-lasting, truly value-added relationships with other members who are imagining, devising and implementing essential changes to the status quo, and thus shaping the future.

4. THE ROCKET CLUB Concierge

We provide a turn-key concierge service as part of membership in THE ROCKET CLUB. To share an example: one of our clients wished to make an exploratory visit to China as part of his long-range business planning. Within six weeks, members of our network had arranged meetings with two ambassadors, two bank CEOs, two country heads for two major global management consultancies, the head of research for a major investment bank, three local business leaders, and three 'interesting' contacts.

If this is what's possible from one individual's direct and indirect network, imagine the networking capability, direct and indirect, of 100 elite ROCKET CLUB members.

5. Hot Seat Mentoring & Coaching

When faced with an absolutely crucial decision that commands an objective 'outside' evaluation and opinion, ROCKET CLUB members will be able to arrange, through The Concierge, a one-hour 'emergency hot seat coaching/mentoring sessions' with either David CM Carter or a partner, up to two times per year.

6. Bespoke Member Intranet

All members will be profiled in a compelling manner that will emphasize their unique contributions within THE ROCKET CLUB. These comprehensive details will be posted privately and confidentially on the club intranet. A mandatory requirement is signature of a non-disclosure and non-solicitation agreement to protect the exclusivity of our network.



Criteria for THE ROCKET CLUB Membership

THE ROCKET CLUB will be limited to about 100 members. 80% of THE ROCKET CLUB members will be sourced from 40 diverse sectors. The remaining 20% will be interesting and interested 'unclassifiable' (NGO, political, celebrity, philanthropic) leaders. This will create a deliberate and unique membership diversity, which is based on industry specialization, and the 'High Potential' nature of the talent of our members.

THE ROCKET CLUB selection process

We are meeting with potential ROCKET CLUB members over the summer of 2011. In those meetings, potential members will be engaged in wide-ranging conversations to gauge their possible interest in, and suitability for, membership. Our selection criteria are stringent. Signed membership to date stands at 20+ members.

For further information please contact us at info@the-rocket-club.com

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